

# CHRISTCHURCH CIVIC MUSIC COUNCIL

## STRATEGIC PLAN

*“The Strategic Plan will be reviewed annually to assess outcomes and to determine priorities for the year ahead. The Review will normally occur at the February meeting of the Executive”.*

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| <b>Objective 1:</b><br>To secure by co-operation with civic and other authorities and organisations the fullest measure of public recognition and support of all forms of musical activity and to encourage the active interest and participation of the community in all forms of music making. |   |
| <b>ACTIONS:</b>  | <b>OUTCOMES:</b>  |
| (i) To participate in developing the CCC Arts Strategy and its revision.   | (i) The CCMC recognised and included by the CCC in its work.  |
| (ii) To make Submissions to CCC, Creative NZ and other music entities as appropriate.  | (ii) Submissions made as a result of consultation among the Executive and published in the Annual Report. |
| (iii) To attend functions and activities organised by music and arts groups.   | (iii) Reports of functions recorded in the Journal.   |
| (iv) To maintain contact with the administrators of community venues and Arts Groups.  | (iv) Periodic appointments sought with City Councillors and Arts Leaders and reported in the Journal.     |
| (v) To distribute the Annual Report so that it is publicly available.  | (v) The Annual Report available on the CCMC Website and in City Libraries.                                |
| <b>Objective 2:</b><br>To foster and promote the study, practice and performance of musical works and in particular of Choral, Orchestral and Operatic works.  |   |
| <b>ACTIONS:</b>  | <b>OUTCOMES:</b>  |
| (i) To maintain and updated a CCMC website.  | (i) The Website updates monthly with events and reports.  |
| (ii) To administer Scholarships and Competitions as required by Bequests.  | (ii) The Ruby Hay and Ernest Empson bequests successfully administered and reported.                      |
| (iii) To ensure publicity for affiliate events.  | (iii) Affiliate information sought and publicised in the Journal and online.                              |
| (iv) To produce a quarterly Journal featuring affiliates and providing information for the city and citizens.  | (iv) Four Journals produced online and in print annually.   |
| <b>Objective 3:</b><br>To promote combined music festivals from time to time as may be practicable.  |   |
| <b>ACTIONS:</b>  | <b>OUTCOMES:</b>  |
| (i) To support and administer an annual Strum Strike and Blow concert.   | (i) A successful Strum Strike and Blow concert held annually in August.                                   |
| (ii) To provide administrative support for the annual Concerto Competition.  | (ii) The Concerto Competition promoted and administered from December to March.                           |
|  | (ii) (a) To secure the sustainability of the National Concerto Competition.                               |

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| <b>Objective 3:</b><br>To promote combined music festivals from time to time as may be practicable.    |   |
| (iii) To provide the opportunity for a combined Affiliates concert biannually.                         | (iii) A June event promoted for the Affiliates or Ethnic Communities.                         |
| (iv) To engage with Ethnic Communities to promote a public performance biannually.                     |   |
| <b>Objective 4:</b><br>To co-operate with organisations having similar objects throughout New Zealand. |   |
| <b>ACTIONS:</b>  | <b>OUTCOMES:</b>  |
| (i) To maintain liaison with the Culture Commissioner at UNESCO NZ                                     | (i) CCMC recognised as a leader in music and the arts in NZ.                                  |
| (ii) To make the CCMC Annual Report available to sister organisations in NZ.                           | (ii) The Annual Report available online and distributed to sister organisations in NZ cities. |
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